



# Human Genetics Society of Australasia Corporate Member Prospectus 2024-25

## About HGSA

The Human Genetics Society of Australasia is the leading professional body for people working in genetic and genomic health care and research in Australia and New Zealand. With over 1400 members working across Clinical Genetics, Genetic Counselling and Laboratory Diagnostics we operate at a Branch and Special Interest Group (SIG) level bringing educational activities to our membership.

Our premier event each year is the Annual Scientific Meeting, held over 3 days with most Special Interest Groups also holding a conference on the day before the main meeting starts. Delegate numbers at our meetings are growing with over 500 attending the first post-Covid meeting in Perth in 2022.

The HGSA is increasing the educational activities open to members to support the requirements for Continued Professional Development in the Certification Schemes for Genetic Counsellors and Medical Laboratory Scientists.

## Industry Involvement with HGSA

We are fortunate to have an excellent relationship with many companies who support the Annual Scientific Meeting through sponsorship and as exhibitors. Beyond this, funding the wide range of local branch and special interest group events is met through the membership fees from our Corporate Members.

## Corporate Membership

The HGSA encourages our industry partners to become Corporate Members. All funds raised through Corporate Member fees are pooled and distributed to support educational events at both local and Federal levels. This supports branch and SIG events, including traditional workshops or lectures and webinars but excluding the Annual Meeting.

Individual events do not seek or carry individual sponsorship, but all Corporate Members are acknowledged in advertising material and at the event. In the last membership year, Corporate Members logos have appeared prominently on the HGSA website, in our weekly newsletter and in advertising promoting over 50 individual events covering all special interest groups (see graphic below).

# HGSA Corporate Member Supported Education Events

April 2022 - March 2023



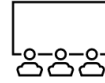
**Webinars**  
~ 35 SIG Events



**Hybrid Presentations**  
~ 10 SIG and Branch events



**Networking Events**  
~10 SIG and Branch Events



**Familial Cancer Conference**  
International Speaker Sponsor



**50 Newsletters**  
Weekly newsletter sent to all 1200+ members



**All Event Emails**  
Acknowledged in every event promotion email



**Increased Exposure**  
1200+ members receive emails weekly



**Preferential Packages**  
HGSA Annual Scientific Meeting



HGSA Corporate Sponsored Events

## Corporate Membership Packages

For the 2024-2025 membership year we offer a tiered corporate membership structure with different benefits for each level.

Recognition and Benefits	Level 3 (\$5300+GST)	Level 2 (\$10600+GST)	Level 1 (\$15900+GST)
Invitation to attend biannual Corporate Members meeting with key HGSA leaders prior to HGSA Board meetings.	•	•	•
Inclusion of company logo and link to your website on HGSA corporate member page.	•	•	•
Acknowledgement with company logo in weekly HGSA newsletters, distributed to over 1100 members.	•	•	•
Acknowledgement in electronic and print resources for all HGSA educational events except for the Annual Scientific Meeting.	•	•	•
First options on Annual Scientific Meeting Sponsorship and Exhibition prospectus prior to general distribution.	•	•	•
Number of employees who may be nominated to receive HGSA membership benefits including access to member only resources on the website and discounted event registration for HGSA events	3	5	8
Priority positioning in HGSA newsletter and electronic and print resources			•
Discount on Annual Scientific Meeting Sponsorship or Exhibition packages.	5%	10%	15%
Priority selection of exhibition booth position at Annual Scientific Meeting.			•

## Application

If you are interesting in Corporate membership please email [accounts@hgsa.org.au](mailto:accounts@hgsa.org.au) with details of the membership level and employee contacts and we will process the application as soon as possible. If you have any questions regarding this prospectus, please contact our CEO, Dr Kevin Carpenter, [ceo@hgsa.org.au](mailto:ceo@hgsa.org.au).